

INDEX

Listings preceded by an asterisk () refer to articles which contain ratings or brand name information.*

A

AMC Stores (list).....	9
Acetanilid.....	139
Acetophenetidin.....	139
Aches, liniments for.....	136
Acne.....	143
Aerosol, DDT bombs.....	191
Air conditioning.....	267
*Alarm clocks.....	216
* — electric.....	215
Alkalisers.....	114
— for colds.....	119
Amebic dysentery.....	124
Aminopyrine.....	139
Anemia.....	123
Anti-histamine drugs.....	129
Antipyrine.....	139
Antiseptic gargles.....	141
*Antiseptics.....	114
*Apples, dwarf, nurseries.....	289
Arch supporters.....	126
Argyria.....	119
Arthritis.....	115
Aspirin.....	116
— for colds.....	118
— for pain.....	139
Athlete's foot.....	127
*Automatic washing machines.....	253
Automobile jacks.....	285
*Automobiles, new.....	281

B

Baby foods.....	11
*Baked beans.....	11
Baldness.....	143
Barbiturates for insomnia.....	136
*Bath towels.....	106
*Batteries, hearing aid.....	131
*Beans, baked.....	11
Bed sheets.....	101
Beef, fresh.....	57
* — with gravy, canned.....	58
*Beer.....	311
Biscuit mixes.....	67
*Blankets, electric.....	81
* — woolen.....	82
*Boilers, heating.....	270
Boils.....	144
Boric acid eye wash.....	120
Botulism.....	125
*Bran cereals.....	32
*Breakfast cereals.....	29
*Brilliantine.....	154
Brucellosis.....	125
*Buckwheat flour mixes.....	43
Bunions.....	126
Burns.....	117
Burow's solution.....	115
*Butterscotch pudding.....	71

C

Caffeine, and insomnia.....	136
— in soluble coffee.....	36
— in stimulants.....	145
*Cake flour.....	39
* — mixes.....	67, 70
Calcium in diet.....	123
Calories in diet.....	121
— in obesity.....	137
*Can openers.....	212
Canned foods: refer to particular product.....	
Carpets.....	242
*Cars, new.....	281
*Carving sets.....	278
Cascara sagrada.....	120
*Catsup.....	79
Cheese.....	34
*Chicken soup.....	21
*Children's shoes.....	86
*Chocolate cake mixes.....	70
*Chocolate drinks.....	35
* — pudding.....	71
Cinchophen.....	139
Clams, buying.....	38
*Cleaners, electric vacuum.....	246
*Cleaners, hand.....	162
*Cleansing creams.....	146
*Clocks, alarm.....	216
* — electric.....	215
Coal heating.....	274
— stoves.....	269
Cockroaches, DDT, use against.....	192
*Cocoa.....	35
Coffee brewers.....	218
* — automatic.....	219
*Coffee, soluble.....	36
*Cold creams.....	146
Cold vaccines.....	134
Colds.....	118
— liniments for.....	136
*Consomme, jellied.....	22
Constipation.....	119
Contagious diseases.....	133
*Corn flakes.....	32
*Cornmeal.....	31
Corns.....	126
Cosmetics section.....	146
Crabs, buying.....	38
*Creams, cleansing.....	146
— hand.....	164
*Cultivators, garden.....	295
Cuticle removers.....	146
Cuts, treatment.....	114

D

DDT garden insecticides.....	290
DDT home insecticides.....	191
Dandruff.....	143

INDEX

Listings preceded by an asterisk () refer to articles which contain ratings or brand name information.*

A

AMC Stores (list).....	9
Acetanilid.....	139
Acetophenetidin.....	139
Aches, liniments for.....	136
Acne.....	143
Aerosol, DDT bombs.....	191
Air conditioning.....	267
*Alarm clocks.....	216
* — electric.....	215
Alkalisers.....	114
— for colds.....	119
Amebic dysentery.....	124
Aminopyrine.....	139
Anemia.....	123
Anti-histamine drugs.....	129
Antipyrine.....	139
Antiseptic gargles.....	141
*Antiseptics.....	114
*Apples, dwarf, nurseries.....	289
*Arch supporters.....	126
Argyria.....	119
Arthritis.....	115
Aspirin.....	116
— for colds.....	118
— for pain.....	139
Athlete's foot.....	127
*Automatic washing machines.....	253
Automobile jacks.....	285
*Automobiles, new.....	281

B

Baby foods.....	11
*Baked beans.....	11
Baldness.....	143
Barbiturates for insomnia.....	136
*Bath towels.....	106
*Batteries, hearing aid.....	131
*Beans, baked.....	11
Bed sheets.....	101
Beef, fresh.....	57
* — with gravy, canned.....	58
*Beer.....	311
*Biscuit mixes.....	67
*Blankets, electric.....	81
* — woolen.....	82
*Boilers, heating.....	270
Boils.....	144
Boric acid eye wash.....	120
Botulism.....	125
*Bran cereals.....	32
*Breakfast cereals.....	29
*Brilliantine.....	154
Brucellosis.....	125
*Buckwheat flour mixes.....	43
Bunions.....	126
Burns.....	117
Burow's solution.....	115
*Butterscotch pudding.....	71

C

Caffeine, and insomnia.....	136
— in soluble coffee.....	36
— in stimulants.....	145
*Cake flour.....	39
* — mixes.....	67, 70
Calcium in diet.....	123
Calories in diet.....	121
— in obesity.....	137
*Can openers.....	212
Canned foods: refer to particular product.....	
Carpets.....	242
*Cars, new.....	281
*Carving sets.....	278
Cascara sagrada.....	120
*Catsup.....	79
Cheese.....	34
*Chicken soup.....	21
*Children's shoes.....	86
*Chocolate cake mixes.....	70
*Chocolate drinks.....	35
* — pudding.....	71
Cinchophen.....	139
Clams, buying.....	38
*Cleaners, electric vacuum.....	246
*Cleaners, hand.....	162
*Cleansing creams.....	146
*Clocks, alarm.....	216
* — electric.....	215
Coal heating.....	274
— stoves.....	269
Cockroaches, DDT, use against.....	192
*Cocoa.....	35
Coffee brewers.....	218
* — automatic.....	219
*Coffee, soluble.....	36
*Cold creams.....	146
Cold vaccines.....	134
Colds.....	118
— liniments for.....	136
*Consomme, jellied.....	22
Constipation.....	119
Contagious diseases.....	133
*Corn flakes.....	32
*Cornmeal.....	31
Corns.....	126
Cosmetics section.....	146
Crabs, buying.....	38
*Creams, cleansing.....	146
— hand.....	164
*Cultivators, garden.....	295
Cuticle removers.....	146
Cuts, treatment.....	114

D

DDT garden insecticides.....	290
DDT home insecticides.....	191
Dandruff.....	143

Deafness	129
*Dentifrices	147
Depilatories	152
*Devil's food mixes	70
Diaper rash	89
*Diapers	88
Diatheomy	141
Diet	121
— in obesity	137
Diphtheria immunization	133
Dish towels	140
*Dishwashing preparations	189
Drugs section	114
*Dry cleaning agents	206
*Dyes, hair	159
Dysentery	124
Dysmenorrhea	141

E

Earache	141
Ears, hearing	129
Eczema	144
*Egg beaters	221
Eggs	37
*Electric blankets	81
* — clocks	215
* — coffee brewers	219
* — fans	223
* — heaters	225
* — ironers	233
* — irons	228
* — lawn mowers	300
* — mixers	240
* — refrigerators	242
* — shavers	173
* — toasters	244
* — washing machines, automatic	253
* — washing machines, non-automatic	249
* — washing machines, portable	252
Endocrine products	127
Enemas	120
Epilators	152
Eyes	120

F

*FM radio-phonographs	259
*FM radios, table model	257
*FM tuners	258
*Face creams	146
* — powder	153
* — towels	110
*Fans, electric	223
*Farina	30
Fats in diet	121
Fibrositis	116
Fish	38
*Flatware, silverplated	243
*Flour, all purpose	39
* — buckwheat	43
* — cake	39
* — graham	39
* — mixes	67
* — pancake	43
* — rye	39
* — soya	39
* — whole wheat	39
Food-borne diseases	124
*Food mixers, electric	240
Food section	11
Foods, dietetic in obesity	137

Foot disorders	126
*Frozen foods	46
*Fruit cocktail	13
* — juicers	239
* — nurseries	289
Fruits, fresh	47
— low-calorie	138
Fuels for home heating	268
*Fungicides, garden	290
Furnaces	269
Furniture covers	104

G

Garden pests, control	288
* — tools	295
* — tractors	296
*Gelatin desserts	71
*Gelatin	71
German measles immunization	134
*Germicides	114
— as mouth washes	128
*Gingerbread mixes	70
Glandular products	127
*Glasses, sun	308
*Graham flour	39
*Grapefruit segments	15
*Grapes, nurseries	289
*Grass seed	298

H

*Hair dressings	154
* — dyes	159
— loss of	143
* — permanent waving kits for	168
— removers	152
— shampoos	161
* — tonics	154
Halitosis	128
*Hamburger, canned	58
*Hand cleaners	162
— protectors	164
*Hard water, treatment	209
*Hats, men's	93
Hay fever	128
Headache	140
*Hearing aid batteries	131
Hearing aids	129
Heartburn	114
— from aspirin	116
*Heaters, electric	225
Heaters, water	276
*Heating, home	268
*Henna dye	159
*Home heating	268
*Hominy grits	31
Honey	52
Hosiery, women's	113
Hot air heating	270
Hot water heating	270
Household equipment section	212
Household supplies section	189

I

*Ice cream mixes	53
Immunization	133
Indigestion	135
*Infant diapers	88
— foods	11
Infectious diseases	133
Influenza immunization	135

318 infrared — projector screens

Infrared treatment.....	141	Mouthwashes.....	128
Inhalers for colds.....	119	*Movie screens.....	314
*Insect repellents.....	190	Muffin mixes.....	68
*Insecticides, home.....	190	Muscular pains, liniments for.....	136
— garden.....	290	Mustard plasters.....	136
*Insomnia.....	135	Mutton, fresh.....	58
Iodine.....	114	Myositis.....	116
Iron in diet.....	123		
— tonics.....	145	N	
*Ironers, electric.....	233	Nails, care.....	146
*Irons, electric.....	228	Nose drops.....	118
— steam.....	232	— for postnasal drip.....	143
		*Nurseries, fruit.....	289
J			
*Jellied consommés.....	22	O	
*Juice extractors.....	239	*Oat cereals.....	29
*Juices, tomato.....	27	Obesity.....	137
		*Oil burners.....	271
K		*Oils, cooking.....	65
*Ketchup.....	79	*Oils, summer motor.....	285
*Knives, carving.....	278	— winter motor.....	287
		Ointments for colds.....	119
L		*Oleomargarine.....	65
Lamb, fresh.....	58	*Orange juicers.....	239
*Laundry soaps.....	203	Overweight.....	137
Lawn, weed killers.....	291	Oysters, buying.....	38
— mowers, power.....	300		
Laxatives.....	119	P	
— for colds.....	119	Pain.....	139
— for obesity.....	137	— aspirin for.....	116
*Lens tissue.....	313	*Paint cleaners.....	192
Liniments.....	136	*Pancake mixes.....	43
Liniments for colds.....	119	*Peas.....	19
Lipid pneumonia.....	118	*Penicillin for colds.....	16
*Lipstick.....	164	— for pneumonia.....	119
— remover.....	206	— for wounds.....	135
Lobsters, buying.....	38	*Permanent wave kits.....	115
*Luncheon meat.....	59	Pasta, garden, control of.....	168
		Petroleum jelly for burns.....	288
M		Phenacetin.....	117
Malta fever.....	125	*Phonograph needles.....	139
*Mangles, electric.....	233	*Phonographs, with AM-FM radio.....	266
Maple syrup.....	54	Phosphorus in diet.....	259
*Margarine.....	65	*Photographic lens tissue.....	123
*Mayonnaise.....	35	Physical therapy.....	313
Measles immunization.....	134	*Pie crust mixes.....	141
*Meat, canned.....	58, 59	Pie crust mixes.....	69
— fresh.....	57	Pimples.....	144
Mechanical refrigerators.....	242	Plant diseases, control.....	144
Medical section.....	114	Pneumonia immunization.....	288
*Men's hats.....	93	Poison ivy.....	135
— shoes.....	96	Poison oak.....	142
— suits.....	99	*Polish, silver.....	200
Menstrual pain.....	141	Pollens in hay fever.....	128
Mercurochrome.....	115	*Pomades.....	154
Merthiolate.....	115	Pork, fresh.....	58
*Metal polish.....	200	*Portable washing machines.....	252
Metaphon.....	115	— typewriters.....	304
Migraine.....	140	Postnasal drip.....	142
Milk.....	61	*Potatoes, sweet, canned.....	25
— powdered.....	63	Poultices.....	136
Mineral oil for eyes.....	120	*Powder, face.....	153
— laxatives.....	119	— talcum.....	181
— for obesity.....	137	— tooth.....	147
Minerals in diet.....	121	— scouring.....	198
*Mixers, electric.....	240	*Power lawn mowers.....	300
Moths, DDT, use against.....	191	Pregnancy, German measles during.....	134
*Motor oils, summer.....	285	— diet in.....	121
— winter.....	287	Pressure cookers.....	241
		*Projector screens.....	314

Protein in diet	121
Ptomaine poisoning	124
*Puddings	71

R

Radiant heating	274
Radiators	274
*Radio-phonographs with FM	239
*Radios	236
* — AM-FM table models	237
Ragweed and hay fever	128
*Razors, electric	173
Reducing diets	137
Refrigerators, mechanical	242
Rheumatism	115
*Rice	75
*Rice flakes	32
* — puffed	33
*Roll mixes	68
*Room heaters, electric	225
*Rouge	171
* — lip	164
Rubella immunization	134
Rugs	242
*Rye flour	39

S

*Salad dressing	55
*Salmon	75
Salmonella infection	124
Salves	136
*Saritary pads	172
Scalp disorders	143
*Scouring powders	198
Sedatives for insomnia	136
Seed, grass	298
* — vegetable	298
Seeds, treatment for pest control	288
Shampoos, hair	161
*Shavers, electric	173
*Shaving preparations	174
*Sheets	101
Shellfish, buying	38
*Shoes, children's	86
* — corrective	126
* — men's	96
*Shortenings	65
Shower curtains	104
Shrimp	38
*Silver polish	200
*Silverplated flatware	243
*Skim milk	62, 63
Skin disorders	143
Sleeplessness	135
Slipcovers	104
Slips, women's	112
Smallpox immunization	133
*Soap, laundry	203
* — toilet	184
*Soluble coffee	36
Sore throat	141
*Soup, chicken	21
* — consomme, jellied	22
* — tomato	23
* — vegetable	24
*Soya flour	39
*Spot removers	206
*Stain removers	206
*Staphylococcus infection	125
*Steam irons	232
Sties	120

Stimulants	145
Stockings, women's	113
*Stoddard solvent	206
*Strawberries, nurseries	289
Streptococcus infection	125
Sulfa drugs for burns	117
— for colds	119
— for pneumonia	135
— for wounds	115
Suits, men's	99
*Summer motor oils	285
*Sunburn preventives	178
*Sunglasses	308
*Sweet potatoes, canned	25
*Synthetic detergents for dishwash- ing	189
* — use for paint cleaning	192
* — for skin cleansing	184
* — for woollens	208
Syrup, maple	54

T

*Table silver	243
*Talcum powder	181
Tampons	172
*Tapioca pudding	71
*Tarnish removers	200
Tea	78
Tetanus immunization	133
*Thermostats for coal heating	274
*Toasters, electric	244
Toilet goods section	146
*Toilet soap	184
*Tomato catsup	79
* — juice	27
* — soup	23
Tonics	145
*Tooth pastes	147
* — powders	147
Toothache	141
*Towels, bath	106
— face	110
— face	110
*Tractors, garden	296
*Tree fruits, nurseries	289
Trichinosis	124
*Typewriters, portable	304

U

Ultra violet treatment	141
Undulant fever	125

V

Vaccination	133
Vaccines for colds	118
*Vacuum cleaners	246
*Vanilla pudding	71
Vaso-constrictors	118
* — for hay fever	129
Veal, fresh	57
*Vegetable soup	24
* — seed	298
Vegetables, fresh	47
— low calorie	138
Vitamins for colds	119

W

*Waffle mixes	69
*Wall cleaners	192
*Washing machines, automatic	253

320 washing machines — woollens

* — non-automatic.....	249	* — puffed.....	32
* — portable.....	252	* — shredded.....	32
*Watches, inexpensive.....	306	*Whole wheat flour.....	39
Water heaters.....	276	* — pancake mixes.....	43
*Water repellents.....	111	*Whooping cough immunization....	134
*Water softeners.....	209	*Winter motor oils.....	287
*Weed killers.....	291	Women's hosiery.....	113
*Wheat cereals.....	30	Women's slips.....	112
* — flakes.....	31	*Woollens, detergents for.....	208

